Tamim S. AL-Qudah



Personal Details

Gender:	Male
Date of birth:	30/06/1981
Nationality:	Jordanian
Marital status:	married, two Children

Education

- 1. Certified Business Analysis Professional (CBAP) IIBA, CA
- 2. Certified Project Management Professional (PMP) PMI, USA
- 3. MSc. Marketing Amman Arab University, Jordan
- 4. B.A Marketing Faculty of Economics & Managerial Sciences, Yarmouk University, Jordan

Key Experience

- Experience: Total 14 year with almost 3 years in GCC as marketing manager.
- Fields of experience: ISP, Construction & Real Estate, Training, Banking, and ICT.
- Reporting to: GM, CEO, and Delivery Director.
- Project Management: Initiating, Planning, Executing, M&C, Closing
- Joint Ventures & Business Alliances: participated in reviewing and preparing (business sections only) many joint ventures & business alliances agreements.
- Business Plan Building: including; Market Studies & Review, Customers Product Analysis, Marketing Plan & Strategy, Financials and Action Plan.
- Marketing Plans: Including Product and Company review, Market Analysis, Company- Market Situation Matching, 7Ps (Marketing Mix) Plan, Budgeting, Action Plan.

Project Management Vocational Experience

- Jan.2016 Present. Project Manager Restructuring and Rehabilitation Project of the institute of Public Administration (IPA). Jordan.
- June.2015 July.2016 Consultant & SME Building Business Analysis Standard. Commercial Bank. Jordan.
- May.2013 Mar.2014 Project Manager System & Process Re-Engineering. Five Stars Hotel. Jordan.
- May.2013 Jan.2014 Project Consultant Establishing Code of Ethics. Construction Company. KSA.
- Jan.2013 Dec.2013 Project Manager Advertising & 3D system Building. Mindshare Agency. Jordan.
- May.2012 Feb. 2013 Project Manager– Opening 16 new Branches project. Back Comfort. KSA.

Project Management Training Experience

Project Management Training Experience (Last year Only)

- 3 PMP Courses Al Taweel for Training and Consultations 29/10 16/11/2018 Riyadh, KSA.
- PMP Public course Reference for training & Consulting- Oct. 2017 Amman Jordan.
- PMP Public course Reference for training & Consulting- Sept. 2017 Amman Jordan.
- PMP Public course Reference for training & Consulting- May. 2017 Amman Jordan.
- Two PMP Public course Reference for training & Consulting- April. 2017 Amman Jordan.
- Two PMP Public course Reference for training & Consulting- March. 2017 Amman Jordan.
- PMP Public course Reference for training & Consulting- Feb. 2017 Amman Jordan.
- PMP Public course Reference for training & Consulting- Jan. 2017 Amman Jordan.
- PMP private course Dar Al-Salam Group for Training- Ministry of interior affairs Nov.2016
- Two PMP private Courses INJAZ Nov. 2016.
- Applied PMP course Oct.2016 Amman Jordan.
- Applied PMP course Sep.2016 Amman Jordan.
- Applied PMP course Aug.2016 Amman Jordan.
- PMP course IPA Aug. 2016 Amman Jordan.
- PMP course USAID TAKAMOL Program Aug.. 2016.
- PMP course Osool for training July. 2016 Istanbul Turkey.
- Practical PMP public course July. 2016.
- Applied PMP public course Kawader May.2016 Jordan Amman.
- Practical PMP public course May. 2016 Private course SPG Istanbul Turkey.
- Applied PMP public course –IPA May.2016 Jordan Amman.
- Practical PMP public course April. 2016.
- PMP course USAID TAKAMOL Program March. 2016.

CBAP courses (Last year Only)

- CBAP private course Hakeem Health services Nov.2016 Jordan Amman.
- CBAP public course Oct.2016 Jordan Amman
- CBAP public course Sep.2016 Jordan Amman.
- CBAP public course Aug.2016 Jordan Amman.
- CBAP public course May.2016 Jordan Amman.
- CBAP public course April.2016 Jordan Amman.
- CBAP public course March.2016 Jordan Amman.
- CBAP public course Feb.2016 Jordan- Amman.

Other courses (Last year only)

- Professional Presentation Skills in Practice.
- Efficient Communication Skills.
- Time Management.
- Crises Management.
- Building Business Plan.
- Marketing Management.

Vocational Experience

Position	Company	Date
PMP Trainer	Institute of Public Administration - Jordan	Oct. 2014 – Present
Consultant and trainer	Project Management, Business Analysis, and Marketing - Free Lancer	May 2012 – Present
Projects and Marketing & PR Manager	Arab Academy for Banking and Financial Sciences (AABFS) - Jordan	April 2011 – May 2012
Marketing Manager	Dar Al-Omran (Planners. Architects. Engineers) - Jordan	Sep.2008 – Apr. 2011
Marketing Manager	Atheer Al-Jeraisy Internet Service Provider - KSA	Nov. 2005 – Jul. 2008
Marketing Coordinator	AL-Athamneh for Computer and Tech Jordan	July. 2003 – Sep. 2005

• Oct.2014 - Present

PMP Trainer at Institute of Public Administration (IPA).

- Provided over 50 PMP courses for public sector employees from different governmental entities.
- April 2012 Present Providing Project Management, Business Analysis and Marketing Consultations & Training.
 - 1. Directly managing project in several industries.
 - 2. Providing PMP training courses (Public courses, Private courses).
 - 3. Assisting companies in initiating their project management offices (PMO)& PM methodologies.
 - 4. Providing Business Analysis Consultation and training courses.

May2011 – May 2012 Projects and Marketing & PR Manager at Arab Academy for Banking and Financial Sciences (AABFS).

- 1. Reporting on all marketing & PR issues to the GM and discuss needed tools, budget, staff to accomplish the marketing goals & objectives.
- 2. Build a new marketing department with a dependable staff.
- 3. Provide training for marketing & Sales staff for on the work processes and procedures, sales meetings and communication.
- 4. Build up a new CRM System in cooperation with the IT Dept.
- 5. Set up solid Marketing plan.
- 6. Build Sales plan & Sales Process & Procedures.
- 7. Build & Update Client Data Base.
- 8. Follow up on daily sales operations, achievements, and contracts signing.
- 9. Follow up on communication with clients by enhance the current relations and build new relations with new clients.

• Sep.2008 - Apr. 2011

Marketing & Business Development Manager at DAR AL-OMRAN (PLANERS. ARCHITECS. ENGINEERS).

- 1. Fulfill and carry out the duties of the marketing & business development manager.
- 2. Provide full Marketing & Business Development Opportunities report for the Delivery & Business Development Director.
- 3. Set & Build up Company marketing plan.
- 4. Conduct market studies for opening new markets & finding new opportunities.
- 5. Follow up and up date company web site.
- 6. Build new marketing tools and improve the existing tools.
- 7. Build a solid & dependable data base for the company.
- 8. Improve and enhance communication with current and potential clients.
- 9. Prepare for exhibitions: participation, materials preparation, booth organizing and arranging.
- 10. Conducting analysis for current and potential markets & clients.

• Nov. 2005 – Jul. 2008

Marketing Manager at Atheer Al-Jeraisy internet service provider (KSA).

- 1. Set up marketing plan for the company.
- 2. Provide the company with competing offers.
- 3. Create approaches to reach potential customers.
- 4. Managing the marketing intelligence to find the new trends of the customers and the market itself.
- 5. Implementing market studies to find new opportunities and threats.
- 6. Follow up on the company's web site and other marketing tools.

• July. 2003 – sep. 2005

Marketing Coordinator at AL-Athamneh for Computer and Tech.

- 1. Follow up on marketing materials.
- 2. Pricing for items purchased and items for sale.
- 3. Training sales people.

Language and Communication Skills

- English: Very good; spoken and written.
- Arabic: Mother tongue.
- Team player.
- Ability to work within time frame and strict processes and procedures.
- Ability to work under pressure and unfamiliar situations.
- Using Arabic and English languages in writing & dealing with people.

Training Courses

- Business Analysis Professional CBAP
- Applied PMP training course.
- Managing Projects using Ms Project Management 2010 Software.
- EXPASS coaching program (How to build an Exporting Marketing Plan).
- Marketing strategies work shop for three days.
- English course at British council.
- Communication course at British council.
- Presentation course at British council.

Computer Skills

- Ms Project 2010
- Work Breakdown Structure Pro.
- Microsoft Office –Complete tools and Internet navigating.

Memberships

- Project Management Institute (PMI) USA, Membership ID 2628171.
- International Institute of Business Analysis (IIBA), CA, Membership ID 118569.